



COMMUNITY  
COUNCIL  
*of* GREATER DALLAS

# Community Council of Greater Dallas 2008 Annual Report—Testing the Safety Net



COMMUNITY  
COUNCIL  
*of* GREATER DALLAS

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## 2008—A Challenging Year



Bob Lowe  
President

Last year tested the human services safety net in the Greater Dallas area, first with hurricanes climaxed by Ike's devastation of the Texas coastline. Then, the faltering economy greatly increased the numbers of people needing assistance. The Community Council of Greater Dallas (CCGD) and our member agencies rose to these challenges. For more than 68 years, the CCGD has met current needs, planned for emerging issues and advocated for the delivery of health and human services.

We identify needs, and then bring together public and private resources, community agencies and interested individuals to constructively plan, implement and fund community solutions. To illustrate what this means, well known organizations including the Callier Center for Communication Disorders, Head Start of Dallas, AIDS Arms, Inc., the Dallas Concilio of Hispanic Organizations, and the Volunteer Center of North Texas were all nurtured and incubated through past CCGD efforts.

Here are a few notable examples from 2008 of how planning turned into action:

- The CCGD plays an important communications role in state and local disaster efforts. Though our 2-1-1 Texas Infoline, we become the information resource for those evacuating and seeking information on routes, shelter and services. This year, during hurricane disaster efforts, 2-1-1 fielded more than 200,000 calls statewide.

- The Community Council convenes local coalitions to work on challenges. Three years ago, we co-convened the Dallas Area Coalition to Prevent Childhood Obesity with Children's Medical Center. With a membership of more than 375 persons, the Coalition has raised awareness and impacted kids and their caretakers. Notably, the Coalition staged the first Get Kidz Fit in April 2008, where 6,000 children and their families enjoyed fitness activities and learning about healthy lifestyles at Fair Park.

The CCGD also organized outreach and community education efforts for CHIP, Medicaid and infant immunization. Through the Dallas Area Agency on Aging (DAAA), we provided funds and assistance to the more than 14,000 persons ages 60+. At the other end of the age spectrum, we direct Dallas Community Youth Development (CYD) programs in some of Dallas' most at-risk neighborhoods, where after school leadership activities and sports replaced gangs and arrests for more than 1,500 young persons last year.

The Community Council is about solutions, where issues are researched, planned, coordinated and implemented. Collaboration and coalitions are more than buzz words to us. They have been our guidepost for more than six decades. We hope you enjoy finding out more about our work in the tumultuous year 2008.



Marth Blaine  
Executive Director

**The Mission:**  
The Community Council of Greater Dallas serves the community by providing leadership in:

- Determining priority issues and solutions in the human services arena
- Convening partners to significantly impact service delivery

Marth Blaine Bob Lowe

## Leading Advocacy and Collaboration to Meet Human Services Needs

### Coalitions

The Community of Greater Dallas leads advocacy, collaboration and provides direct services to meet the human needs of the area.

As a neutral convener, the CCGD facilitates coalitions to address community needs:

**Dallas Area Coalition to Prevent Childhood Obesity:** Get Kidz Fit, a free event in April at Fair Park, attracted 6,000 children and their families for a showcase of simple and fun ways to incorporate activity and healthy eating in their day-to-day lives. An exit survey advised that 97 percent of youth responding would continue some physical activities they enjoyed at the event.



Acting U.S. Surgeon General Steven K. Galson presents the Healthy Youth for a Healthy Future Champion Award to Martha Blaine, CCGD Executive Director, and Julia Easley, Advocacy Director, Children's Medical Center. The Award recognized the work of Dallas Area Coalition to Prevent Childhood Obesity.

**Immunize Kids! Dallas Area Partnership,** in its 12th year, educated more than 4,000 families on the importance of all immunizations from birth to age two and referred them to low cost immunization providers.







**The Dallas Commission on Children and Youth (DCCY)** was re-established under the Communities Empowering Youth Grant. Focus group sessions explored issues faced by children and youth. The outcome clearly focused the DCCY to target the issues of truancy and dropout rates.

## Advocacy

CCGD advocates for issues that affect people and human services delivery at local, state and national levels.

### Key issues include:

- Uninsured children
- Childhood obesity prevention
- Full immunization for infants and children
- Juvenile delinquency prevention
- Senior independence and self-sufficiency
- Teen pregnancy prevention
- Developing services for those affected by HIV/AIDS
- Transportation for persons with disabilities



## Maximizing Resources to Help People Access Services and Information

**Benefits Outreach:** In partnership with the Dallas CHIP Coalition and the North Texas Food Bank, CCGD conducted education and outreach for more than 26,000 people on state benefits – including children’s health insurance, food stamps, and Medicaid – and assisted 7,500 households in completing benefits applications.

**Healthy GrandFamilies Implementation Site:** Coordinated workshops on nutrition and fitness for 35 grandparents raising grandchildren. Local physicians and resident pediatricians from Children’s Medical Center conducted the course.\*



*Director of the National Center on GrandFamilies, Ken Bryson of Generations United, meets some of the grandparents and 100 grandchildren who benefited from Healthy GrandFamilies.*

**The Dallas Area Agency on Aging, through The Advocacy Center for the Elderly (ACE),** works to provide access to services:

- Coordinated modifications to 61 senior homes (with Parkland Foundation)
- Relocated 45 Medicaid-eligible residents from nursing facilities into community settings (with Home by Choice)
- Assisted 211 Medicaid beneficiaries in awareness and application for Texas benefit programs
- Organized legal clinics that provided 112 free wills for eligible persons throughout Dallas County (with Legal Services of NorthWest Texas)
- Provided education and assistance with Benefits QuickLink for 314 persons (with Older Women’s League and AARP)
- Educated 45 eligible individuals about Integrated Care Management System



\* The GrandFamilies initiative, supported by MetLife Foundation, was developed by Strang Cancer Prevention Center, affiliated with Weill Cornell Medical Center, in partnership with American Academy of Pediatrics and Generations United.



## Leading Services to Meet Human Services Needs

The Community Council of Greater Dallas provides and subcontracts for the highest quality direct services.

### Dallas Area Agency on Aging (DAAA)

With less available funds and a growing senior population, the DAAA increased services to assist 14,000 seniors in 2008, a 32 percent increase over 2007. They provided the following services:

- Nutrition—Through community agencies, delivered home delivered meals, congregate meals and nutrition consultation (3,997 persons and 200,000 meals)
- In Home—Chore services, personal assistance, residential repair, respite care and health maintenance
- Access—Information, referral and assistance, instruction and training, case management, caregiver support, benefits counseling, legal assistance
- Other community services—nursing home ombudsman, senior centers, transportation, health screenings



### Dallas County Youth Development (CYD)

The CYD works with some of the Dallas areas most at-risk youth in zip codes 75216 and 75217 to provide alternatives to crime and trouble.

- Conducted non-school hour mentoring and leadership programs that kept 1,500 youth from arrest. Youth enrolled in CYD programs participated in college tours, career fairs, 4-H Club camp, Getting Fit for Life sports and educational programs.
- More than 200 adults and 200 youth participated in the annual community needs assessment, providing input for CYD programs.
- The Communities Empowering Youth (CEY) Grant from the Administration on Children and Families provides funding for three years to assist agencies and partners serve more clients efficiently. In 2008, the funds helped partners implement recruitment strategies that increased youth enrollment levels by more than 100 percent.



## 2-1-1 Infoline

The 2-1-1 Texas Infoline operates 24/7 in the offices of the Community Council of Greater Dallas. Trained information specialists (in English or Spanish and 140 languages via a tele-Interpreting service) connect them with services. North Central Texas 2-1-1 is one of the largest information and referral services nationally, fielding 331,144 calls in 2008. Calls to 2-1-1 from the greater Dallas area have more than doubled over the last five years, with more than 25 percent of callers over the age of 50. Callers requesting emergency food services rose 21 percent in 2008.

## Agency Support

The Community Council provides many services that support community agencies:

- Operated and administered shared client database services for 80 agencies, representing nearly 36,000 clients
- Served as Fiscal Agent for \$7.5 million for Dallas area senior services by the Dallas Area Agency on Aging
- Operated 13 custodial accounts for smaller nonprofit organizations providing services



**North Central Texas 2-1-1** serves Collin, Dallas, Denton, Ellis, Hunt, Kaufman, Navarro, and Rockwall counties.

*In 2008, 2-1-1 calls from Navarro and Kaufman counties more than doubled.*



**CCGD 2008 Award for Excellence in Human Service Programming** was presented to the Latina Outreach Program of The Family Place. Rosabell Cantu (center), Assistant Program Director/Latina services for The Family Place, accepts the award from CCGD Board Members Sonja Romanowski and Dr. Ann Stuart at the 2008 Annual Meeting.

*Sloan Award: For the fourth consecutive year, the CCGD was awarded the 2008 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility.*

## Research/Publications

The Community Council's Sourcebook holds a preeminent position as the resource on human services in the Greater Dallas area.



# 2008 Financial Summary

## Community Council of Greater Dallas Statement of Financial Activities – Modified Cash Basis Eleven Months Ended September 30, 2008

	Unrestricted	Temporarily Restricted	Total
Public Support:			
Received directly:			
Fees and grants from governmental organizations	\$ 901,341	\$6,239,379	\$7,149,720
Contributions and grants from private organizations	71,321	60,454	131,775
Total received directly	981,662	6,299,833	7,281,495
Received indirectly – allocated by United Way of Metropolitan Dallas	286,353	6,742	293,095
Revenue:			
Sales to the public and other miscellaneous income	59,125	22,603	81,728
Investment income	(108,250)	8,724	(99,526)
Net assets released from restrictions	6,750,939	(6,750,939)	- 0 -
Total public support and revenue	7,969,829	(413,037)	7,556,792
Expenses:			
Program services:			
Information and assistance	897,521	- 0 -	897,521
Allocation and agency relations	1,048,704	- 0 -	1,048,704
Comprehensive planning and development	328,701	- 0 -	328,701
Program coordination	1,489,210	- 0 -	1,489,210
Case management	900,956	- 0 -	900,956
Total program services	4,665,092	- 0 -	4,665,092
Management and general	486,984	- 0 -	486,984
Total expenses	5,152,076	- 0 -	5,152,076
Excess of support and revenue over expenses	2,817,753	(413,037)	2,404,716
Funds distributed to other agencies	2,974,022	- 0 -	2,974,022
Change in net assets	(156,269)	(413,037)	( 569,306)
Net assets, beginning of the period (restated)	1,685,952	315,777	2,001,729
Net assets, end of the period	\$1,529,683	(\$ 97,260)	\$1,432,423

Audited Financial Statements are on file at the Community Council of Greater Dallas.

# 2008 Member Agencies



- Aaron Family Jewish Community Center of Dallas
- AIDS Arms, Inc.
- AIDS Services of North Texas
- Alzheimer's Association, Greater Dallas
- American Cancer Society – Dallas Metro
- American Diabetes Association
- American Heart Association, Greater Dallas Region
- American Lung Association of Texas
- American Red Cross – Dallas Area Chapter
- The Arc of Dallas
- Arthritis Foundation, North Texas Chapter
- AVANCE-Dallas
- Baylor Health Care System
- Big Brothers Big Sisters of North Texas
- Boys and Girls Clubs of Greater Dallas
- Callier Center for Communication Disorders/University of Texas at Dallas
- Camp Fire USA Lone Star Council
- Camp Summit
- Catholic Charities of Dallas, Inc.
- The Center for Housing Resources
- Center for Nonprofit Management
- Child Abuse Prevention Center
- Child and Family Guidance Centers
- ChildCareGroup
- Children's Medical Center
- Circle Ten Council, Boy Scouts of America
- Citizens Development Center
- Community Dental Care
- CONTACT Crisis Line
- Cystic Fibrosis Foundation, Northeast Texas Chapter
- Dallas Academy
- Dallas Bar Association
- Dallas Bethlehem Center, Inc.
- Dallas CASA
- Dallas Center for Developmentally Disabled
- Dallas Challenge, Inc
- Dallas Children's Advocacy Center
- Dallas City Environmental and Health Services
- Dallas City Department of Park and Recreation
- Dallas Concilio of Hispanic Service Organizations
- Dallas County Health and Human Services
- Dallas County Juvenile Department
- Dallas County Veterans Service Office
- Dallas Home for Jewish Aged-Golden Acres Campus
- Dallas Independent School District
- Dallas Lighthouse for the Blind, Inc.
- Dallas Metrocare MHMR Services
- Dallas Public Library
- Dallas Reads
- Dallas Services, Inc.
- Deaf Action Center
- Dean Learning Center
- Dispute Mediation Service, Inc.
- Easter Seals North Texas
- Epilepsy Foundation of Greater North Texas
- Family Gateway, Inc.
- Family Outreach Dallas
- The Family Place
- Galaxy Counseling Center
- Girl Scouts of Northeast Texas
- Girls Incorporated of Metropolitan Dallas
- Goodwill Industries of Dallas, Inc.
- Greater Dallas Council on Alcohol and Drug Abuse
- HEAD START of Greater Dallas, Inc.
- Home Health Services of Dallas, Inc.
- Hope Cottage Pregnancy and Adoption Center
- The Housing Authority of the City of Dallas (DHA)
- "I Have a Dream" Foundation - Dallas
- Irving Cares
- Jewish Family Service of Dallas
- Jewish Federation of Greater Dallas
- Junior League of Dallas, Inc.
- Junior League of Plano
- Legal Aid of NorthWest Texas
- Lions Sight and Tissue Foundation of District 2 XI
- March of Dimes Birth Defects Foundation
- Mental Health America of Greater Dallas
- Mesquite Social Services
- Methodist Health System
- Metrocrest Social Services
- Mothers Against Drunk Driving North Texas Region
- Muscular Dystrophy Association, Inc.
- Museum of Nature & Science
- National Council of Jewish Women, Greater Dallas Section
- National Multiple Sclerosis Society, Dallas Region – Lone Star Chapter
- Neighborhood Service Council (NSC)
- New Beginning Center, Inc.
- Nexus Recovery Center, Inc.
- North Texas Crime Commission
- OPEN, INC. - Offender Preparation & Education Network, Inc
- Parkland Health and Hospital System
- Planned Parenthood of North Texas, Inc.
- Prevent Blindness Texas
- Rainbow Days, Inc
- REACH of Dallas Resource Center on Independent Living
- Reading & Radio Resource
- St. Paul University Hospital at Southwestern Medical Center
- Salesmanship Club Youth and Family Centers
- The Salvation Army DFW Metroplex Command
- Salvation Army Adult Rehabilitation Center
- The Senior Source
- Shared Housing Center, Inc.
- Southern Methodist University School of Law Legal Clinics
- Southwestern Diabetic Foundation, Inc. (Camp Sweeney)
- Special Care & Career Services
- The Suicide and Crisis Center
- Texas Health and Human Services - Region 3
- Texas Health Resources
- Texas Scottish Rite Hospital for Children
- Turtle Creek Manor, Inc.
- UCP of Metropolitan Dallas, Inc.
- Urban League of Greater Dallas & North Central Texas
- VA Medical Center
- The Visiting Nurse Association of Texas
- Vogel Alcove Childcare Center for the Homeless
- Volunteer Center of North Texas
- The Warren Center
- The Way Back House, Inc.
- Wednesday's Child Benefit Corporation
- Wesley-Rankin Community Center, Inc.
- West Dallas Community Centers, Inc.
- The Wilkinson Center
- Women's Council of Dallas County, Texas
- YMCA of Metropolitan Dallas
- YWCA of Metropolitan Dallas



Aetna Foundation, Inc.  
 AIDS Services of North Texas  
 Aldiatx  
 Martha Alikacem  
 All Smiles Dental Center  
 AMERIGROUP Community Care  
 AmericaSpeaks  
 American Red Cross  
 Dr. Ron J. Anderson  
 Chris Andrews  
 Frankie Andrews-Kerr  
 Dionne Armon  
 Donna Baldassin  
 Sylvia Benenson  
 Mary E. Bergman  
 Martha T. Blaine  
 Blue Cross and Blue Shield of Texas  
 Ruth Bowling  
 Kay J. Branch  
 Ora Broomfield  
 Debra Brosz  
 Buddyz Sportz, Inc.  
 Hector Cardenas  
 Annita Carter  
 Corina Castro  
 Catholic Charities of Dallas, Inc.  
 Shelley D. Cato  
 Phyllis Cephas  
 Ceredian  
 Siu Man A. Chan  
 Doris Cheng  
 Children's Medical Center  
 Citizen's Development Center  
 City of Dallas Environmental and Health Services  
 Patti Clapp  
 Sharon Clark  
 Marlene A. Cohen  
 Shermom Collie  
 Community Action Network  
 CONTACT Crisis Line  
 Cooper Aerobics Center  
 County of Dallas  
 Rita Cox & Company  
 William & Linda Custard  
 CVS Pharmacy  
 Dallas Challenge  
 Dallas Dietetic Association  
 Dallas Metrocare Services  
 Peter B. Dauterman  
 Loretta M. Davis  
 Deaf Action Center  
 DFW Business Group on Health  
 Shelly Devezin  
 Deborah Diaz  
 Helen Michelle Dickson  
 Dispute Mediation Services  
 Doctor's Hospital at White Rock Lake  
 Jeff & Lea Dunn  
 Diana Dutton  
 Julia Easley  
 Education Service Center Region 10  
 Emergency Food and Shelter Program  
 Empac Medical Supply  
 Jorge Escobar  
 Ruben Esquivel  
 Charles Eyler  
 First United Methodist Church Dallas

Alisha Freemon  
 Christina Frias  
 Frito-Lay North America  
 Alma Fullylove  
 Trinidad Garza  
 Generations United  
 Girls Inc of Metropolitan Dallas  
 Peggy Glenn-Summitt  
 Roslyn T. Goodall  
 Greater Dallas Chamber of Commerce  
 Greater Dallas Hispanic Chamber  
 Eric Griffin  
 Jeremy & Nancy Halbreich  
 Kelly Harris  
 Adlene Harrison  
 Head Start of Greater Dallas, Inc.  
 Health Care Service Corp. Chicago  
 Griselda Hernandez  
 Betty Hersey  
 Robin Hood  
 Jane Hunley  
 Rick & Sandra Illes  
 Illes Seasonings & Flavors  
 Anthony Jackson  
 Chris Jinks  
 Reginald Johnson  
 David Jones  
 Junior League of Dallas  
 David Kellogg  
 Debby Kimbrell  
 Charlotte E. King  
 Sharon S. King  
 Pauline G. Kress  
 Sandra Landers  
 Libbie T. Lee  
 Pamela Lee  
 George Lester, D.O.  
 Autumn Lewis  
 Cynthia Lopez  
 Robert Lowe  
 Sheri Lusk  
 Alfreda Maddox  
 Judy A. Maeker  
 Olinda Martinez  
 McDonald's  
 Monita McGhee  
 Metrocrest Social Services  
 Metro Dallas Homeless Alliance  
 metroPCS  
 National Disability Institute  
 Norman & Nita Faye Moorehead  
 Verner Mosley  
 National Council on Aging  
 New Friendship Baptist Church  
 North Central Texas Council of Governments  
 North Texas Kids  
 Amie Olivera  
 Nancy M. O'Neil  
 Lisa Ong  
 Nancy Oppenheimer-Marks  
 Dan Nicewander  
 Parkland Community Health Plan  
 Parkland Health & Hospital System  
 Robert Patterson  
 Peaceful Rest Funeral Home  
 Patricia Peiser  
 Pfizer, Inc.

Phoenix House of Texas  
 Sue Pickens  
 Boone Powers, Jr.  
 Wanda Price  
 Florence Ramirez  
 Olinda Ramirez  
 Sherrie Y. Ramirez  
 Red River Benefits, Inc.  
 Renaissance Community Development Corp.  
 Rescare, Inc.  
 Reyes Consulting Corporation  
 Tina Rhoads  
 Richardson Bike Mart  
 Sonja Romanowski  
 Jim Ryan  
 San Francisco Consumer Action, Inc.  
 Arturo Sanchez  
 Minnie Saucedo  
 The Senior Source  
 Marilyn Self  
 Senior Adult Services  
 James Shay  
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 Silverado Senior Living  
 Todd E. Simpson, III  
 Barbara Sinak  
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 Bryan Steptoe  
 Target  
 Teddie Story  
 Dr. Ann Stuart  
 Amanda Suarez  
 Cheryl Sutterfield  
 Lionel Sutton  
 TD Industries, Inc.  
 Texas Association of Regional Councils  
 Texas Department of Aging & Disability Services  
 Texas Department of Family & Protective Services  
 Texas Health & Human Services  
 Commission/ Texas Information & Referral Network  
 Texas Woman's University  
 Rhea Thompson  
 Beverly Tobian  
 Tom Thumb Good Neighbor Program  
 TXU Energy  
 UCP of Metropolitan Dallas  
 UniCare Health Plan of Texas, Inc., a division of Wellpoint  
 United Financial Services  
 U.S. Department of Housing & Urban Development  
 United Way of Chester County  
 United Way of Metropolitan Dallas  
 United Way of Tyler-Smith County  
 UTSW, Dept. of Clinical Nutrition  
 UT Southwestern Medical Center  
 LaShandra Vinson  
 Visiting Nurse Association of Texas  
 D.J. Wallace & Associates  
 Abike Washington  
 George Washington

Linda Wassenich  
 Myron & Annette Watkins  
 Claude & Marie Watson  
 Debra Weiner  
 Stephanie Wells  
 Jacqueline West  
 Connie J. White  
 Kasey White  
 Vicki W. White  
 Wona A. Willson  
 Dr. Connie Wilson  
 Rachel Woodard  
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 ZQuest

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 Myron H. Watkins, Jr.

### 2-1-1 Texas Advisory

#### Committee

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 Jane Hunley  
 Barbara Pope  
 Dianne Rucker  
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