

Addressing the fact that more than 80 percent of seniors live with chronic disease and more than one-third have diabetes, Healthy Living –Today & Tomorrow, the Chronic Disease/Diabetes Self-Management Program, was launched in 2011 in cooperation with Parkland Hospital Geriatrics. The evidence-based program was developed by Stanford University and funded by a grant from the Texas



The Community Transportation Network involves 89 collaborating agencies working to improve transportation options for seniors and people with disabilities. In its first full year of operations, it directly assisted 1,100 persons, educated 8,600 persons and produced and distributed 8,600 Get A Ride Guides.

Medical Foundation Health for Life Program.



planning and positive leadership development. Youth also grow through peer counseling, academic advising, tutoring and field trips in the Dallas area and to colleges and universities. Middle and high school youth partner with adults in planning, funding, and promoting local community service projects.



Lots of activity keeps youth occupied and enjoying new experiences during the summer months. Through Community Youth Development, Project Start youngsters fed the sharks at the Dallas Children's Aquarium and Freeman Youth participated in tennis camp.



## Setting Higher Expectations for Youth

The Community Youth Development Program prevents juvenile delinquency by providing youth with a safe, positive, enriching environment during out of school hours. The program operates in zip codes 75216 and 75217, two areas with the highest arrest rates in Dallas County. In 2011, 2,477 youth participated in Community Youth Development juvenile programs. Not one was arrested.



The Aetna Foundation funded a physical activity and healthy lifestyles program for Community Youth Development, with youth demonstrating positive changes in Body Mass Index. Aetna chose the program to compete in its national Voices of Health promotion. Jasmine B (above) served as cover girl.

The program provides youth with expanded horizons beyond their immediate neighborhoods, and equips its students with the necessary skills to succeed in life. Students decide they can attend college and pursue careers. Youth benefit from mentoring and take classes in life skills, career exploration/

## Combating Childhood Obesity

The Dallas Area Coalition to Prevent Childhood Obesity, a coalition with a membership of 140 organizations/375 individuals from nonprofits, business, government, schools, and organizations works to combat the high obesity rates of Dallas children. Founded in 2005 by the Community Council and the Advocacy Department of Children's Medical Center, the coalition plans and implements proactive efforts to educate children and families on healthy nutrition and more physical activity for healthier lifestyles.



The fourth annual Get Kidz Fit Fest on April 30 attracted 3,500 children and their families for action-packed physical activity and nutrition information. Participating parents indicated they would try healthier cooking and more activity at home.

## Vickery: Getting More Active

Assuring that families and children in the Vickery Meadow neighborhood in Dallas zip code 75231 can safely and easily participate in physical activities has been a multi-year effort for the Community Council. Collaboration with 21 partners has produced a more pedestrian-friendly environment in one of Dallas' most diverse neighborhoods.



Dallas City Council Member Ann Margolin (left) cut the ribbon for the 1,831-foot Vickery Meadow Walking Path on August 27. Fifty mothers from the Vickery is Active walking groups led the inaugural lap for the path.

A grant from the Texas Department of State Health Services helped jumpstart Vickery is Active efforts to increase accessibility and safety, such as the neighborhood's new walking path. A second grant funded extracurricular physical activity programs with area schools.

Jack Lowe Sr. Elementary School launched after school and summer athletic activities for Vickery Meadow youth and families. Two local foundations helped fund indoor cycling and jump roping programs.

## Outreach to Improve Children's Health

Through its dedicated bilingual outreach staff, the Community Council worked with 4,930 families to apply for CHIP/Children's Medicaid and other state benefits in 2011. Staff work in the community—at schools, government sites and at community events—to meet and assist families with

applications for services. The results: more children who receive regular healthcare and a healthier community overall.

The Community Council expanded its outreach to 13 Texas Counties in 2011 with a two-year grant from the U.S. Department of Health and Human Services for expanded efforts to identify and enroll children eligible for Medicaid and the Children's Health Insurance Program. The grant allowed the Community Council to form the North Texas CHIP and WIC project by partnering with the Women, Infants and Children (WIC) offices managed by the City of Dallas and by Outreach Health Services in additional counties.



Community Council outreach staff assist and advocate for children and families in gaining state benefits.

## Honoring Outstanding Human Services Programs

The Community Council of Greater Dallas presented its 2011 Award for Excellence in Human Service Programming to Dallas Services' Vision for Children at its Annual Meeting on November 15. The award is presented semi-annually to a Council member agency.

Since the 1970s, Vision for Children has worked with area school districts, charter and private schools to help children from low-income families by providing vision services they cannot otherwise afford.



Vision for Children provides services to 3,000 children annually. Thomas Turnage, Ph.D., executive director, accepted the award.

**COMMUNITY COUNCIL OF GREATER DALLAS**

STATEMENT OF ACTIVITIES – MODIFIED CASH BASIS  
SEPTEMBER 30, 2011

REVENUE	
Fees and grants from governmental organizations	\$ 8,647,669
Contributions and grants from private organizations	147,017
United Way of Metropolitan Dallas	100,603
Sales to the public and miscellaneous income	34,426
Net investment earnings	6,653
<b>Total revenue</b>	<b>\$ 8,936,368</b>
EXPENSES:	
Information and assistance	\$ 1,483,897
Aging and disability services	2,682,008
Community and youth services	403,855
Coalitions and planning	522,797
Management and general	881,176
Funds distributed to other agencies	3,328,275
<b>Total expense</b>	<b>\$ 9,302,008</b>
Change in net assets	(\$ 365,640)
<b>NET ASSETS, beginning of year</b>	<b>\$ 1,080,031</b>
<b>NET ASSETS, end of year</b>	<b>\$ 714,391</b>

**Leadership 2011**

**Officers**

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Vice President	Darren James
Secretary	Dr. Connie Wilson
Treasurer	Hector Cardenas
Parliamentarian	Sonja Romanowski
Immediate Past President	Bob Lowe
At-Large	Linda Wassenich

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Debbie Diaz  
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Tomeka Herod  
Sharon S. King  
Anthony Laday  
Maria Saenz Mendez  
Dan Nicewander  
Lisa Ong  
Dave Perdue  
Delia Reyes  
Dr. Ann Stuart  
Gloria Tostado  
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Tomeka Herod  
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Dora Saucedo-Falls  
Debby Thornton, Staff Liaison

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Tina Bradford  
Lee Ruth Bryant  
Hector Cardenas  
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Trini Garza  
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Joan Holland  
Oleavia J. Holmes  
Betty Hooey  
Angie Hoquang  
Jane Hunley  
Jim LeCroy

George Lester  
Walter Levy  
Pastor Waydell Nixon  
Barbara Pope  
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Sue M. Sayah  
Constance J. Smith  
Faye Smith  
Bobby Southwood (deceased)  
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Angela White  
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Kirsten James  
Tim James  
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Michael Lindsey  
Laura Mendoza  
Raul Morales  
Sylvia Orozco-Joseph  
Rebecca Thomas  
Craig Welles

**Community Youth Development Collaborative Committee**

Kelvin Bass  
Frank Beverly  
Gwen Brown  
Rita De Young  
Vivian Dumas  
Myrtis Evans  
Marcus Freeman  
Francisco Garcia  
Vince Golbeck  
Maya Jackson  
Pamela Lee  
Shireal Martin  
F. Eugene Mayo  
R.J. Stringer  
Nekia Tillotson  
Annie Rolfe  
George Washington  
Sharron Whitaker  
Antonio Wiley  
Hope Wiley  
Karen Williams

**2-1-1 Top Ten Caller Requests for 2011**

2-1-1 Top Ten Caller Requests/ Eight County Service Region	Caller Requests 2011
Utility Assistance	116,886
Housing Payment Assistance	71,240
Food	49,026
Public Assistance (TANF, WIC, Food Stamps, Medicaid and CHIP)	33,025
Emergency Shelters	15,345
Subsidized Housing	12,284
City Services	9,610
Community/Public Clinics/ Women's Health Centers	8,679
Dental Care	6,967
Clothing	4,889

The Texas Veterans Commission tapped 2-1-1 North Central Texas-Dallas to provide expanded information and referral services for Texas veterans, families and survivors, estimated at 15 percent of the North Texas population. Resources include referrals to community and veterans services, outreach with veteran's organizations and counseling. Beginning July 1, 2-1-1 assisted more than 4,300 veterans and their dependents in 2011.

**Counting for Seniors**

Helping seniors to live independently for as long as possible is the mission of the Dallas Area Agency on Aging. Established at the Community Council in 1972, the Agency serves as the hub and advocate for persons 60+ in Dallas County. The Agency provides a comprehensive system of services to support the needs of seniors, their caregivers and human services professionals. In 2011, the Agency served 66,194 persons. They were unable to serve more people because funding levels remained the same and costs for many services increased.



Benefits Counselor Michelle Dickson helps a client with Medicare Part D. Counselors provide one-on-one factual, unbiased assistance to seniors. The Agency's benefits counselors provide help at locations throughout Dallas County in senior and recreation centers, churches and clinics.

Many seniors receive ongoing/multiple services. For example, nonprofit contractors supplied 605,000 home delivered and congregate meals. Other contracted services administered by the Agency include information and referral through 2-1-1, nursing home ombudsman and transportation assistance.



The Dallas Area on Aging provided respite care and moral support for caregiver sisters Juanda Wallace and Vahnita Loud (front left and right) as caregivers for their mom, Ida Vee Loud, who has Alzheimer's. Caregiver Support Specialist Bernadine Carter-Herron (back) makes helping caregivers a priority.

Direct services provided by agency staff include benefits counseling and training, care coordination, caregiver education and support, chore services, health intervention and disease prevention classes, promotion and screening at senior centers, nutrition education, personal assistance, respite care and minor home repair.



The Agency supports many organizations that advocate for and work to improve senior services, like Silver Haired Legislators. Ruth Bowling, Betty Hooey, Trini Garza, Oleavia Holmes and Lee Ruth Bryant represent Dallas County in this statewide body that develops and prioritizes resolutions affecting seniors presented to Texas legislators.

To Our Supporters and Friends:

How does the Community Council of Greater Dallas count? Of course, we count by the numbers. In 2011, the Community Council helped meet the needs of more than 600,000 persons in the Greater Dallas area.

Yet, numbers are just one measure of how we count. Each number represents a person with challenges. Think of the young person in a high crime neighborhood exposed to positive after school activities rather than gangs or incarceration. Children gaining access to health insurance avoids preventable diseases. Finding the resource a person needs when they can't pay the bills, or need food or other services can keep families from economic catastrophe. These are just a few examples of the how the Community Council counts for people every day.

Services that keep people healthy, safe and independent are superior choices to potentially devastating and more costly alternatives. Help provides the best opportunity for all citizens—from young to old—to be contributing members of society. The success of those most in need affects us all.

The Community Council of Greater Dallas and its member agencies are on the ground every day. Despite funding cuts and higher costs, we collaborate with both the public and private sectors to provide the best, proven solutions. We help as many people as possible with a hand up today and toward a brighter tomorrow. Join us in counting for people and the future of our community.

Sincerely,



Martha T. Blaine Executive Director  
Rick Illes President of the Board of Directors



Martha Blaine and Rick Illes at the 2011 Annual Meeting

**The Community Council sincerely thanks its 2011 donors and funders. They are listed on our website at [www.ccgd.org/AboutUs/Donors/2011](http://www.ccgd.org/AboutUs/Donors/2011).**

## Counting for the Greater Dallas Community

### Communicating to Connect and Collaborate


The Community Council launched a proactive communications effort in 2011, designed to provide easier access for people who need resources and credible information for human services professionals. Central to the communications effort is our invigorated website [www.ccgd.org](http://www.ccgd.org). Weekly news updates on our home page provide information on our programs and other community initiatives, everything from free legal clinics by the Dallas Volunteer Attorney Program to a regional seminar on childhood obesity. Our e-newsletter provides information on human services issues. And we're actively working in collaboration with national, state and local groups focusing on issues and effective long-term solutions.

### Our Biggest Connection: Call 2-1-1 for Help You Need

2-1-1 Texas North Central Texas Region-Dallas phone specialists fielded 548,815 calls in 2011. That's 95,496 more calls and a 21 percent increase over 2010. Each caller from our region—Collin, Dallas, Denton, Ellis, Hunt, Kaufman, Navarro and Rockwall Counties—received an average of two referrals per call, equating to more than a million referrals.

With a slightly improving economy, the top ten requests reflected smaller numbers for utility and housing payment assistance, food, emergency shelter and clothing than in 2010.

Increases in calls about public benefits, subsidized housing, city services, community health resources and dental care completed the top requests.



2-1-1 operates 24/7, 365 days a year. Call specialists like Doris Cheng and Ron Smith field an average of 100 calls each day. 2011 seasonal requests included sign-ups for school supplies, Christmas giveaways, heat relief and disaster assistance during Texas wildfires.



### Member Agencies

Aaron Family Jewish Community Center of Dallas  
Ability Connection Texas  
AIDS Arms, Inc.  
Alzheimer's Association, Greater Dallas  
American Cancer Society – North Texas Region  
American Diabetes Association  
American Heart Association, Greater Dallas Region  
American Lung Association of Texas  
American Red Cross – Dallas Area Chapter  
The Arc  
Arthritis Foundation, Texas Chapter  
AVANCE-Dallas  
Baylor Health Care System  
Bethlehem Center  
Big Brothers Big Sisters of North Texas  
Boys and Girls Clubs of Greater Dallas  
Callier Center for Communication Disorders  
University of Texas at Dallas  
Camp Fire USA Lone Star Council  
Camp Summit  
Catholic Charities of Dallas, Inc.  
The Center for Housing Resources  
Center for Nonprofit Management  
Child Abuse Prevention Center  
Child and Family Guidance Centers  
ChildCareGroup  
Children's Medical Center  
Circle Ten Council, Boy Scouts of America  
Citizens Development Center  
Community Dental Care  
The Concilio  
CONTACT Crisis Line  
The Council on Alcohol and Drug Abuse  
Cystic Fibrosis Foundation  
Dallas Academy  
Dallas Bar Association  
Dallas Bethlehem Center, Inc.  
Dallas CASA  
Dallas Center for Developmentally Disabled  
Dallas Challenge, Inc.  
Dallas Children's Advocacy Center  
Dallas City Department of Park and Recreation  
Dallas County Health and Human Services  
Dallas County Juvenile Department  
Dallas County Veterans Service Office  
Dallas Home for Jewish Aged-Golden Acres Campus  
Dallas Independent School District  
Dallas Lighthouse for the Blind, Inc.  
Dallas Metrocare MHMR Services  
Dallas Public Library  
Dallas Services, Inc.  
Deaf Action Center  
Dispute Mediation Service, Inc.  
Easter Seals North Texas  
Epilepsy Foundation of Greater North Texas  
Family Gateway, Inc.  
Family Outreach Dallas  
The Family Place  
Galaxy Counseling Center  
Girl Scouts of Northeast Texas  
Girls Incorporated of Metropolitan Dallas  
Goodwill Industries of Dallas, Inc.  
Head Start of Greater Dallas, Inc.  
Health Services of North Texas

Home Health Services of Dallas, Inc.  
Hope Cottage Pregnancy and Adoption Center  
The Housing Authority of the City of Dallas (DHA)  
"I Have a Dream" Foundation – Dallas  
Irving Cares  
Jewish Family Service of Dallas  
Jewish Federation of Greater Dallas  
Junior League of Collin County  
Junior League of Dallas, Inc.  
LaunchAbility  
Legal Aid of NorthWest Texas  
Lions Sight and Tissue Foundation of District 2 XI  
March of Dimes Birth Defects Foundation  
Mental Health America of Greater Dallas  
Mesquite Social Services  
Methodist Health System  
Metrocrest Social Services  
Mothers Against Drunk Driving North Texas Region  
Muscular Dystrophy Association, Inc.  
Museum of Nature & Science  
National Council of Jewish Women, Greater Dallas Section  
National Multiple Sclerosis Society, Dallas Region-Lone Star Chapter  
Neighborhood Service Council  
New Beginning Center, Inc.  
Nexus Recovery Center, Inc.  
North Texas Crime Commission  
OPEN, INC. - Offender Preparation & Education Network, Inc.  
Parkland Health and Hospital System  
Planned Parenthood of North Texas, Inc.  
Prevent Blindness Texas  
Rainbow Days, Inc.  
REACH of Dallas Resource Centers on Independent Living-  
Fort Worth, Dallas, Denton & Plano, TX  
Reading & Radio Resource  
Resource Center Dallas  
St. Paul University Hospital at Southwestern Medical Center  
Salesmanship Club Youth and Family Centers  
The Salvation Army DFW Metroplex Command  
Salvation Army Adult Rehabilitation Center  
Senior Adult Services  
The Senior Source  
Shared Housing Center, Inc.  
Southern Methodist University School of Law Legal Clinics  
Southwestern Diabetic Foundation, Inc. (Camp Sweeney)  
The Suicide and Crisis Center  
Texas Health and Human Services – Region 3  
Texas Health Resources  
Texas Scottish Rite Hospital for Children  
Turtle Creek Manor, Inc.  
Urban League of Greater Dallas & North Central Texas  
VA Medical Center  
The Visiting Nurse Association of Texas  
Vogel Alcove Childcare Center for the Homeless  
Volunteer Center of North Texas  
The Warren Center  
The Way Back House, Inc.  
Wednesday's Child Benefit Corporation  
Wesley-Rankin Community Center, Inc.  
West Dallas Community Centers, Inc.  
Wilkinson Center  
Women's Council of Dallas County, Texas  
YMCA of Metropolitan Dallas  
YWCA of Metropolitan Dallas

## Annual Report 2011



### The Community Council of Greater Dallas Mission:

The Community Council of Greater Dallas serves the community by providing leadership in:

- Determining priority issues and solutions in the human services arena
- Convening partners to significantly impact service delivery
- Increasing awareness of and access to services



## The Community Council Counts

