

Impacting issues in our community:

- **Seniors: More than 25 percent of population is 65 or older**



- **Youth: Good jobs require post-high school education**



- **Health: Prevention and coverage for improved outcomes**



- **Access: Staff helps people link to services they need**

Dear Friends:

Our community is affected by constant demographic, technological and societal changes. More of us are older, and we are more diverse. Youth face a workplace where technology, critical thinking and collaborative work skills matter. More people are trapped in poverty and out of work for long periods. We are bombarded by information, yet many people need help to find the services they need.

The Community Council has chosen to work in areas where we make a significant difference for seniors, youth, health and access to services.

Funding cuts by the State, the United Way and federal sequestration in 2013 forced us to cut expenses. Community needs did not lessen, but increased. The Community Council directed new and existing resources to launch or expand programs, including:

- Evidence-based diabetes self-management classes
- Increased job and college readiness activities for youth
- Expanded minor home repairs for seniors
- MYRIDE Dallas efforts to connect seniors and people with disabilities with transportation
- Expanded outreach for the Health Insurance Marketplace and CHIP/Children's Medicaid

The Community Council assisted 738,865 people in 2013. Although the results are great, much more needs to be done. In this report, our leadership staff provides program information and highlights for 2013. At the Community Council, we use our resources strategically to meet the changing needs of the greater Dallas community. If you can, help us to make a difference. Support the Community Council by donating at www.ccgd.org/donate.



Martha T. Blaine *Rick Illes*

Martha T. Blaine
Executive Director

Rick Illes
President of the Board



Jacqueline West
Deputy Director

Community Youth Development

The Community Council encourages at-risk youth to develop their skills and talents, stay in school and become leaders among their peers. Our Community Youth Development program in South Oak Cliff and Pleasant Grove ranks first in the state in terms of preventing juvenile crime. Ninety-five percent of the 2,347 participating youth in 2013 stayed arrest-free. Perhaps the greatest testimony to the program is that the participants do not view it as an anti-crime program. To them, the program offers classes that improve their skills, assists with job readiness and



prepares them for college. The youth plan and participate in community service projects, field trips and other activities.

Faced with a 50 percent cut in funds from the Legislature in 2011, Community Youth Development was forced to eliminate some programs. In 2013, we attracted new private funders for our healthy lifestyle and college exploration programs. For youth in

zip codes 75216 and 75217, this translates to expanded horizons and life changing experiences.

2013 Highlights:

- The Tom Thumb Foundation, part of the Safeway Foundation's Innovative Approaches for Preventing or Treating Childhood Obesity, granted \$10,000



- The Pat and Emmitt Smith Foundation provided \$5,000 to fund enhancements to the College and Career Exploration Program
- Sun Life Financial presented Community Youth Development with a \$50,000 Rising Star Awards grant and a \$5,000 Rising Star Scholarship to program participant Dominic Bowie
- Partnering with Operation Military Kids, Community Youth Development presented three week-long summer camps at the Grand Prairie Reserve Complex



2-1-1

With the Dallas area's excellent health and human service resources, our 2-1-1 telephone number links people looking for resources with help they need in eight North Texas counties. Community Council 2-1-1 Texas Dallas area call specialists received 709,269 calls in 2013, a 15 percent increase. Most people call about basic needs: food, shelter, utility bills, applying for benefits and paying medical bills. Think of almost any question, from childcare to legal assistance. It's been asked and answered, 24/7, 365 days a year.

2013 Highlight:

- A \$260,000 grant from the Texas Information and Referral Network provided funding to hire part-time information specialists to work during peak hours, allowing Dallas Area 2-1-1 to more efficiently serve increasing numbers of callers and to meet statewide standards



STATEMENT OF ACTIVITIES – MODIFIED CASH BASIS SEPTEMBER 30, 2013

REVENUE:

Fees and grants from government organizations	\$ 8,412,715
Contributions and grants from private organizations	152,868
United Way of Metropolitan Dallas	56,647
Sales to public and miscellaneous income	23,305
Net investment earnings	110,595
Total revenue	\$ 8,756,130

EXPENSES:

Aging and disability services	\$ 2,652,331
Information and assistance	1,236,618
Community and youth services	340,227
Coalitions and planning	660,003
Supporting services: management and general	732,697
Funds distributed to other agencies	2,884,647
Total expense	\$ 8,506,523
Change in net assets	\$ 249,607
NET ASSETS, beginning of year	\$ 757,135
NET ASSETS, end of year	\$ 1,006,742



Marilyn Self
Associate Executive
Director

Health and Coalitions

In 2013, the Community Council was selected as a partner of the Consumer Health Insurance Marketplace Enrollment Services (CHIMES), which received the largest single award in the country to support the rollout of the Health Insurance Marketplace. The Community Council's role included hiring, certifying and training 13 navigators to enroll people in 18 North Texas counties. Despite intense media scrutiny and initial problems with the web site, our navigators helped people to apply. Experiencing the excitement of people who

have been unable to access health insurance and can now apply keeps us motivated.

Our outreach, education and enrollment efforts are an especially important role for us in community health. For over 13 years, we have been assisting families in applying for CHIP, Children's Medicaid, Medicare and Medicare Part D coverage. The Centers for Medicare & Medicaid Services awarded us \$989,357 in 2013 to fund mobile bilingual application specialists for CHIP/Children's Medicaid in the DFW Metroplex.

Our efforts also include working collaboratively to prevent childhood obesity. The Dallas Area Coalition to Prevent Childhood

Obesity increased public awareness about the need for healthy eating and regular exercise through its annual event Get Kidz Fit. More than 25,000 children and adults have participated in its first six years. The Coalition's projects in Dallas' Vickery Meadow neighborhood were completed, providing infrastructure improvements to promote healthy lifestyles in a highly dense, urban area.



2013 Highlights:

- Assisted families of 11,500 children in completing applications or renewals for CHIP/ Children's Medicaid benefits
- Fielded 13 navigators for the Health Insurance Marketplace
- Completed VICKERY IS ACTIVE projects with installation of naturescape at Jack Lowe Sr. Elementary School
- Hosted a sixth successful Get Kidz Fit with sports, exercise and healthy eating activities

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Agency on Aging

Dallas Area Agency on Aging

The Community Council through its resident Dallas Area Agency on Aging takes the lead role in addressing the needs of Dallas County seniors who want to stay active, engaged, and healthy, while remaining in their homes. With the explosive growth in the numbers fueled by Baby Boomers reaching senior status, we are focused on maintaining services that work, increasing support for needed programs and offering evidence-based programs that help older adults self-manage chronic health problems to stay safe.

In 2013, we helped many seniors and their caregivers to access services they need, determine the best benefits options, develop healthier habits and get where they want to go:

- Referrals to services 47,890 people
- Residential repair 225 homes
- Caregiver support and benefits counseling 5,449 seniors
- Trainings and evidence based programs 5,392 people
- Transportation mobility management 648 people
- Legal assistance and awareness 177 people
- Funded 184,714 home delivered meals and 3,654,098 congregate meals

2013 Highlights

- We celebrated Older Americans Month in May. The Dallas Area Agency partnered with DART for the largest annual event ever for seniors (1,200+) on May 16

- The Community Transportation Network received the Aging Innovations and Achievement Award from the National Association of Area Agencies on Aging. The Coalition launched its MYRIDE Dallas website, www.myridedallas.org to assist seniors and people with disabilities with transportation needs
- The National Area Agencies on Aging /Novo Nordisk selected Dallas as one of eight pilot sites for a Medicare Diabetes Screening Initiative
- DAAA offers evidence-based programs, including A Matter of Balance (fall prevention) and Better Choices, Better Health Dallas® (diabetes self-management). Our newest program, Stress Busters, helps caregivers cope with issues related to dementia



The Community Council greatly appreciates the funding of public agencies and private donors. 2013 donors are posted on our website at www.ccgd.org/about/donors.html. We also acknowledge the contributions and collaborations of our Member Agencies, posted at www.ccgd.org/agencies.



Community Council
OF GREATER DALLAS

Leading Through Collaboration and Communication

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