



COMMUNITY  
COUNCIL  
of GREATER DALLAS

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# CONNECTIONS = RESULTS

COMMUNITY COUNCIL OF GREATER DALLAS

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of GREATER DALLAS

ANNUAL  
REPORT  
2007



## Connections = Results

Working in partnership with public and private resources and its 125 member agencies, the Community Council of Greater Dallas makes the connections that ensure initiatives work. As the Dallas area's planning council, the Community Council impacts ongoing human service needs and quality of life issues. By addressing challenges now and identifying opportunities for future solutions, needed help and support for the Dallas area's most at risk citizens are ensured.

The Community Council provides connections through coalitions, advocacy, outreach, direct service, information and communication, research and publications. The results are a better quality of life for all.



### Mission


The mission of the Community Council of Greater Dallas is to serve the community by providing leadership in:

- Determining priority issues and solutions in the Health and Human Service arena
- Convening partners to significantly impact service delivery
- Increasing awareness of and access to services

### Vision

The Community Council of Greater Dallas is dedicated to the quality of life in Greater Dallas, enabling each individual to achieve his or her full potential.

### Goals

- Lead in identifying priority issues for community action.
  - Positively impact the delivery of services and their accessibility.
  - Exemplify financial stability and good stewardship of all resources.
- 



## Leadership Letter

The social landscape in our community is an ever-changing picture, with ongoing requirements, emerging needs and coming trends. The Community Council of Greater Dallas has always studied this entire landscape when deciding where to concentrate our efforts to accomplish the most good.

Many of the issues the Community Council confronts are not glamorous, but are, nonetheless, at the root of problems that demand attention.

For 2007 the Community Council focused on three major issues, seeking and obtaining funding to pursue solutions:

- Assisting working families in poverty to receive help they need
- Expanding youth services in high risk areas
- Expanding transportation services for seniors

First is the growing number of working families falling further into poverty, and in need of health insurance, food, and jobs. Community Council received a large three-year grant to dispatch outreach workers throughout Dallas County to identify families who qualify for Children's Health Insurance or Children's Medicaid, Food Stamps, Temporary Assistance to Needy Families and long term care. These workers answer the clients' questions about all state-sponsored benefits, and assist the families in completing enrollment applications. As a result 35,000 families received assistance they desperately needed.

The Community Council has always been a leader in addressing the needs of children and youth, as we know they are our community's future. The neighborhood-based organizations that provide non-school hour services for children and youth often have limited resources and capacity. The Community Council received a federal Compassion Capital Grant to help three of these organizations increase their ability to serve more children. This Community Youth Empowerment program is coordinated with our 12-year-old Community Youth Development Program and provides children in zip codes 75216 and 75217 with alternatives other than gangs and arrests. Each year we serve 1,500 children in the two zip codes, with a 100 percent success rate—no arrests. We know this program is making a difference in the future of our youth.

The third major issue the Community Council identified has emerged from the burgeoning local population of senior citizens. With a three-year New Freedom Grant from the North Central Texas Council of Governments, the Community Council will lead a collaborative planning initiative named "The Community Transportation Network", to identify and expand transportation services in Dallas County for people with disabilities and seniors who cannot use public transportation and do not drive.

The work of the Community Council continues to improve the lives of people of all ages, backgrounds and income levels, by connecting people to the services they need and creating results that make a difference.



**Patti Clapp**  
President  
Board of Directors



**Martha Blaine**  
Executive Director

*Patti Clapp*     *Martha J. Blaine*

## Coalitions

Coalitions help people and organizations working on community needs to produce greater impact through coordinated efforts.

- Facilitated Immunize Kids! Dallas Area Partnership to increase the immunization rate among children birth to two years of age in Dallas County, including 10 special immunization events during National Infant Immunization Week.
- Co-facilitated the Dallas Area Coalition to Prevent Childhood Obesity with Children's Medical Center.
- Through the Healthy Habits partnership, taught 233 youth and 123 nonprofit agency staff to assist children to become advocates in their schools, families, and communities for healthy eating and increased physical activity.
- Staffed coalitions involving 137 individuals and 63 organizations:
  - Minor Home Repair
  - Dallas TEXERCISE
  - North Texas Adult Immunization
  - Advocacy Center for the Elderly
- Obtained a three-year federal grant from Communities Empowering Youth to help expand the capacity of the Community Council and three partnering agencies for children and youth programs.
- Facilitated collaborative hurricane recovery efforts for 78 organizations.



Staff member Hope Wiley at the CHIP outreach display.



Students learn tennis in the Freeman Junior Development Program.

## Outreach and Community Education

The Community Council sponsored and implemented community outreach and education efforts, including:

- Reviewed more than 3,000 immunization records in child care centers and neighborhoods to remind parents when immunizations were due.
- Compiled a directory of childhood obesity prevention and treatment programs in Dallas County and began planning a free, fun-filled festival, Get Kidz Fit, for April 2008 to showcase simple ways families can incorporate physical activity and nutritious eating into their daily lives.
- Completed more than 48,870 contacts with community members for collaborative action on childhood immunizations, childhood obesity, children's health insurance, food stamps and other Texas benefit programs.
- Facilitated 36 training sessions on public benefits for seniors (Social Security, Medicare, SSI, and Medicaid), reaching 1,161 individuals.
- Provided education and assistance to 397 grandparents raising their grandchildren.
- Hosted 19 sessions to introduce the Integrated Care Management Program to the community.
- Facilitated an annual weekend summit for youth and parents to learn about communication, goal-setting, peer pressure and healthy relationships.
- Coordinated participation of more than 400 adults and 400 youth in the annual community strength and needs assessment in order for the community members to have input in the direction of the Community Youth Development programming.



Youth Advisory Council members perform for seniors.



Youth Advisory Council members visit local nursing home residents.



Seniors receive benefits counseling.



"Moving On Up" stars, Sherman Hemsley and Marla Gibbs visit with Dallas seniors.

# Results

## Advocacy

The Community Council is an advocate for issues that affect people and human services delivery. In 2007, the Council focused its efforts on key issues at the local, state and national level, ensuring awareness, better funding levels and attention to these key issues:

- Uninsured Children
- Prevention of Childhood Obesity
- Complete Immunization for Infants and Children
- Independence and Self Sufficiency for Seniors
- Nursing Home Residents
- Hurricane Katrina and Rita Survivors

## Direct Service

### Dallas Area Agency on Aging (DAAA):

- Managed \$5,366,124 in federal, state and local funds spent for service to 10,594 seniors and caregivers.
- Coordinated case management, benefits counseling and caregiver support for 1,084 seniors and their caregivers.
- Assisted 242 seniors with their enrollment in Medicare Part D Prescription Drug Programs.
- Provided funding for minor home repairs for 169 seniors.
- Purchased food that served 678,578 congregate and home-delivered meals to seniors.
- Assisted 238 hurricane victims through the Katrina Relief Project.
- Coordinated the Matter of Balance prevention program, Senior Spelling Competitions and assistance to 65 individuals in the Home By Choice Program.

### Dallas Community Youth Development (CYD):

- Conducted non-school hour mentoring and leadership programs that kept over 1,500 youth from being arrested.
- CYD Youth Advisory Committee (YAC) members participated in the Getting Fit for Life Mini-Conference.
- YAC members participated in a Youth Ropes Training Course to learn appreciation for diversity.
- Youth participated in a community service project where they collected goods and visited nursing homes in their respective communities.
- Re-established the Getting Fit for Life Athletic Program. Through sports and educational classes, children learned the importance of physical activity, getting and remaining fit, and essential nutrition information.



CYD "216 Bulldogs" cheerleaders cheer on their team at the Championship game!

## Information and Communications

2-1-1 Texas InfoLine, based in the offices of the Community Council of Greater Dallas, is staffed 24/7 by trained information specialists. They assess each caller's needs in English or Spanish (or other languages available by Tele-Interpreters) and connect them with the appropriate services.

- 2-1-1 assisted 342,292 callers from Dallas, Collin, Denton, Kaufman, Rockwall, Hunt, Ellis and Navarro counties
- 231,727 callers were people needing emergency assistance
- Over 57,000 people were directed to food pantries or received assistance applying for food stamps
- Callers were directed to the Mayor's Back-to-School Fair, where more than 35,000 children and their parents received information on CHIP/Children's Medicaid, immunizations, child care, and 2-1-1
- Over 17,000 callers were seeking shelter

### The Community Council provides many services that support agencies:

- Operated and administered shared client database services for 78 agencies, representing nearly 35,000 clients
- Served as Fiscal Agent for \$7.5 million flowing into the Dallas region for senior services by the Dallas Area Agency on Aging
- Operated 13 custodial accounts for smaller nonprofit organizations, providing financial services

## Research/Publications

The Community Council's *Sourcebook* holds a permanent position as *the* resource on services in the Greater Dallas area.

The *2007 DFW Nonprofit Salary and Benefits Survey* was published in June with data from 129 organizations.

## Sloan Award

The Community Council of Greater Dallas was honored for the third consecutive year with the 2007 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility. The awards are coordinated locally by the Greater Dallas Chamber with the National Families and Work Institute, the U.S. Chamber of Commerce's Institute for a Competitive Workforce and the Twiga Foundation.

## 2007 Distinguished Human Service Professional Awardees:



Dr. Ann Stuart presents the award to Becky Adams, Vice President/CEO of United Cerebral Palsy of Greater DFW.



Lisa Braziel, Camp Director at Camp Summit, receives the award from Hector Cardenas.



## 2007 Financial Summary

November 1, 2006 – October 31, 2007

### REVENUE:

Fees and grants from governmental organizations	\$8,023,507
Contributions and grants from private organizations	\$125,467
United Way of Metropolitan Dallas	\$438,327
Sales to the public and other miscellaneous income	\$679,232
Investment income	<u>\$155,699</u>

TOTAL PUBLIC SUPPORT AND REVENUE \$9,422,232

### EXPENSES:

Program Services:	
Information and Assistance: Texas 2-1-1	\$1,055,397
Allocation and Agency Relations	\$813,262
Comprehensive Planning and Development	\$160,472
Program Coordination	\$1,048,602
Case Management	<u>\$406,935</u>

Total Program Services	\$3,484,668
Management and General	\$600,839
Funds Distributed to Other Agencies	\$5,035,658

TOTAL EXPENSES \$9,121,165

Net assets, beginning of year \$1,611,044

NET ASSETS, END OF YEAR \$1,912,111

(Audited financial statements are available at the Community Council office.)



## 2007 Member Agencies

- Aaron Family Jewish Community Center of Dallas
- AIDS Arms, Inc.
- AIDS Services of North Texas
- Alzheimer's Association, Greater Dallas
- American Cancer Society – Dallas Metro
- American Diabetes Association
- American Heart Association, Greater Dallas Region
- American Lung Association of Texas
- American Red Cross – Dallas Area Chapter
- The Arc of Dallas
- Arthritis Foundation, North Texas Chapter
- AVANCE-Dallas
- Baylor Health Care System
- Big Brothers Big Sisters of North Texas
- Boys and Girls Clubs of Greater Dallas
- Callier Center for Communication Disorders/UT Dallas
- Camp Fire USA Lone Star Council
- Camp Summit
- Catholic Charities of Dallas, Inc.
- The Center for Housing Resources
- Center for Nonprofit Management
- Child Abuse Prevention Center
- Child and Family Guidance Centers
- ChildCareGroup
- Children's Medical Center
- Circle Ten Council, Boy Scouts of America
- Citizens Development Center
- Community Dental Care
- CONTACT Crisis Line
- Cystic Fibrosis Foundation, Northeast Texas Chapter
- Dallas Academy
- Dallas Bar Association
- Dallas Bethlehem Center, Inc.
- Dallas CASA
- Dallas Center for the Developmentally Disabled
- Dallas Challenge, Inc.
- Dallas Children's Advocacy Center
- Dallas City Environmental and Health Services
- Dallas City Department of Park and Recreation
- Dallas Concilio of Hispanic Service Organizations
- Dallas County Health and Human Services
- Dallas County Juvenile Department
- Dallas County Veterans Service Office
- Dallas Home for Jewish Aged-Golden Acres Campus
- Dallas Housing Authority
- Dallas Independent School District
- Dallas Lighthouse for the Blind, Inc.
- Dallas Metrocare MHMR Services
- Dallas Public Library
- Dallas Reads
- Dallas Services, Inc.
- Deaf Action Center
- Dean Learning Center
- Dispute Mediation Service, Inc.
- Easter Seals of North Texas
- Epilepsy Foundation of Greater North Texas
- Family Gateway, Inc.
- Family Outreach Dallas
- The Family Place
- Galaxy Counseling Center
- Girl Scouts of Northeast Texas
- Girls Incorporated of Metropolitan Dallas
- Goodwill Industries of Dallas, Inc.
- Greater Dallas Council on Alcohol and Drug Abuse
- HEAD START of Greater Dallas, Inc.
- Home Health Services of Dallas, Inc.
- Hope Cottage Pregnancy and Adoption Center
- "I Have a Dream" Foundation - Dallas
- Irving Cares
- Jewish Family Service
- Jewish Federation of Greater Dallas
- Junior League of Dallas, Inc.
- Junior League of Plano
- Legal Aid of NorthWest Texas
- Lions Sight and Tissue Foundation of District 2 XI
- March of Dimes Birth Defects Foundation
- Mental Health America of Greater Dallas
- Mesquite Social Services
- Methodist Health System
- Metrocrest Social Services
- Mothers Against Drunk Driving North Texas Region
- Muscular Dystrophy Association, Inc.
- The Museum of Nature & Science
- National Council of Jewish Women, Greater Dallas Section
- National Multiple Sclerosis Society, Dallas Region – Lone Star Chapter
- Neighborhood Service Council (NSC)
- New Beginning Center, Inc.
- Nexus Recovery Center, Inc.
- North Texas Crime Commission
- OPEN, INC., - Offender Preparation & Education Network, Inc.
- Parkland Health and Hospital System
- Planned Parenthood of North Texas, Inc.
- Prevent Blindness Texas
- Rainbow Days, Inc.
- REACH Resource Centers on Independent Living – Dallas, Fort Worth, and Denton
- Reading & Radio Resource
- Richardson Development Center for Children (RDC)
- St. Paul University Hospital at Southwestern Medical Center
- Salesmanship Club Youth and Family Centers
- The Salvation Army Greater Dallas Metroplex Area Command
- Salvation Army Adult Rehabilitation Center
- The Senior Source
- Shared Housing Center, Inc.
- Southern Methodist University School of Law Legal Clinics
- Southwestern Diabetic Foundation, Inc. (Camp Sweeney)
- Special Care & Career Services
- The Suicide and Crisis Center
- Texas Health and Human Services – Region 3
- Texas Health Resources
- Texas Scottish Rite Hospital for Children
- Turtle Creek Manor, Inc.
- UCP of Metropolitan Dallas, Inc.
- Urban League of Greater Dallas & North Central Texas
- VA Medical Center
- The Visiting Nurse Association of Texas
- Vogel Alcove Childcare Center for the Homeless
- Volunteer Center of North Texas
- The Way Back House, Inc.
- Wednesday's Child Benefit Corporation
- Wesley-Rankin Community Center, Inc.
- West Dallas Community Centers, Inc.
- The Wilkinson Center
- Women's Council of Dallas County, Texas
- YMCA of Metropolitan Dallas
- YWCA of Metropolitan Dallas





## 2007 Donors

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 Texas Department of Family & Protective Services  
 Texas Health & Human Services Commission/Family & Community Services  
 Texas Health & Human Services Commission/Texas Information & Referral Network  
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 Tom Thumb Good Neighbor Program  
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Bob Lowe, Chair  
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